

MINUTES

**CITY OF PLACERVILLE
PLACERVILLE ECONOMIC ADVISORY COMMITTEE
FRIDAY, June 21, 2019, 12:00 P.M.
TOWN HALL, 549 MAIN STREET, PLACERVILLE, CALIFORNIA**

1. **CALL TO ORDER:** The meeting was convened at 12:04 p.m. The Pledge of Allegiance was recited.
2. **ROLL CALL:**

Members Present: Chair Miller, Vice Chair Kaiserman, Thomas, Vonderschmitt, Wager
Members Absent: Anderson, Brown
Staff Present: Rivas
3. **ADOPTION OF AGENDA:**

Adoption of the Agenda was moved by Chair Miller and seconded by Member Wager. Motion carried 5-0.
4. **ADOPTION OF THE MINUTES OF THE MEETING OF May 17, 2019:**

Adoption of the Minutes was moved by Member Kaiserman, and seconded by Member Vonderschmitt. Chair Miller and Member Wager abstained. Motion carried 3-0-2.
5. **ITEMS OF INTEREST TO THE PUBLIC:** None
6. **INFORMATIONAL ITEMS:** None
7. **PRESENTATIONS:** None
8. **DISCUSSION ITEMS:**
 - a. Subcommittee Updates
 1. Business Outreach Visits. (Brown, Kaiserman, Miller) Member Kaiserman updated the Committee. No new visits have been scheduled. The following businesses are to be contacted for future outreach visits: Edwards Appliance, Placerville Polaris, Placerville Bike Shop, JS West Propane, Paint Spot, and Placerville Brewing Company.
 2. Tourism/Health and Wellness: (Anderson, Wager) Member Wager updated the Committee. The Chamber's Visitor's Authority Council meets every other month. Member Wager recommends that Jody

Franklin with the Visitor Authority/ Tourism give a presentation to PEAC on tourism efforts. **Member Wager** also recommended that the Subcommittee focus on the health and wellness community and collaborate with Marshall Hospital. A "Health and Wellness Collaboration and Networking Event" is tentatively scheduled for November 2019.

By Committee consensus, **Member Thomas** was appointed to serve on this Subcommittee.

3. **Broadband Service:** (Vonderschmitt, Brown, Kaiserman) **Member Vonderschmitt** reported on continued efforts to establish a pilot program to bring broadband service from City Hall to the Public Safety Building that the City would own. **Member Vonderschmitt** recommends that the City reach out to other stakeholders.

Following a discussion of the proposal recieved from Entry Point to provide the City with a Strategic Plan, Feasibility Plan, and Project Plan; it was moved by **Member Vonderschmitt**, and seconded by **Member Wager** to recommend to the City Council that the City enter into an agreement with Entry Point as recommended by staff. **Motion carried 5-0.**

9. **STAFF AND COMMITTEE MEMBER COMMUNICATIONS:**

- a. **Update on Jacquier Road Hotel Development.** Mr. Rivas updated the Committee on the status of the hotel. The developer is still working on both the Holiday Inn Express plans and the Hampton Inn & Suites plans for comparison prior to moving forward.
- b. **Update on potential hotel project on Forni Road:** Mr. Rivas updated the Committee on the "Forni Road Hotel" to be located on the adjoining 5.8 acre parcel located south downslope from the In-N-Out Burger restaurant and OfficeMax store.
- c. **Historic City Hall Reuse:** Mr. Rivas provided an update on two proposals submitted and considered the City Council on May 28th. The Council rejected both proposals and directed staff to reissue the RFP. The Council will consider all new proposals directly without a committee review and recommendation.
- d. **Cannabis Dispensaries Update:** Mr. Rivas updated the Committee on the status of the 13 applications received under review by HdL for Phase 2 of the application process. A maximum of three dispensary licenses will be issued.
- e. **SACOG Civic Lab 2 Update:** **Member Kaiserman** updated the Committee on the status of the City's Civic Lab Broadway corridor project and the Broadway Tour and "Market Place" event held on May 22nd.
- f. **Chair Miller** reported to the Committee the issue of maintaining and acquiring Homeowner's Fire Insurance and that the real estate industry is working on financing techniques to assist with the high cost of fire insurance premiums. New property sales disclosures are now included. **Member Wager** stated that the

Chamber is working on this issue also.

10. **ITEMS FOR NEXT AGENDA:** Civic Lab 2 update.
11. **NEXT MEETING:** The consensus of the Committee recommended cancelation of the regular scheduled July 19, 2019 meeting. Next meeting to be held August 16, 2019
12. **ADJOURNMENT:** 1:35 p.m.